



Press Information

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McCULLA (IRELAND) LTD REACHES THE GOLD STANDARD WITH A SPECIALLY LIVERIED VOLVO FH TO CELEBRATE 50 YEARS IN BUSINESS

Well-known international temperature controlled distribution specialists; McCulla (Ireland) Ltd., has marked its 50th anniversary with the arrival of a special Volvo FH tractor unit, supplied by local Volvo distributor, Dennison Commercials of Ballyclare in Northern Ireland.

The gold coloured Volvo FH-500 Globetrotter XL was kept under wraps until its official début at the company's 50th anniversary gala dinner, held at the Titanic Hotel, Belfast on Saturday 4th May 2019. The milestone vehicle is joined by a further 14 new Volvo FH tractors units that form the company's vehicle replacement programme for this year.

Supplied by Chris Arthur, New Truck Sales Manager at Dennison Commercials Ltd, the 15 FHs are all equipped with Volvo's factory-fitted Lite Pusher Axle, which permits fitment of twin fuel tanks with a combined capacity of 1,045 litres. Euro-6 D13K engines rated at 500hp powers the group of 15 trucks and the 4,000mm wheelbase 6x2 chassis are also specified with I-Park Cool, a purpose-designed factory installed climate system that is fully integrated. I-Park Cool delivers a power efficient and silent sleeping conditions either day or night. The Gold Volvo FH comes with a range-topping Globetrotter XL Cab, whilst the remainder are fitted with the fleet standard, Globetrotter Cab.

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Based in Warwick, Volvo Trucks UK & Ireland provides complete transport solutions for professional and demanding customers by offering a full range of medium to heavy duty trucks through a network of 85 dealerpoints, as well as solutions for financing and service. In 2018 Volvo Trucks delivered more than 6,300 trucks to customers throughout the British Isles. The company is part of the AB Volvo Group, which is headquartered in Gothenburg, Sweden and is one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. All the Group's activities are based on its core values of quality, safety and environmental care.



Volvo trucks predominate in the mixed marque McCulla (Ireland) Ltd transport fleet, which works across Ireland, UK and Europe.

The company's fleet replacement policy has seen Volvo FH-500s selected thanks to the model's fuel economy and driver acceptance levels.

"We usually buy ten new trucks every year and since 2016 almost every truck purchase has been a Volvo. Our vehicles are always bought outright with five-year Volvo Service Contracts and an end of service residual value is also agreed," notes Brian Beattie, Operations Director at McCulla (Ireland) Ltd.

Brian adds, *"To deliver the essential Volvo Service Contracts, Dennison Commercials always collect and return the vehicles, when they say they will. Our servicing times are tailored to customer operational requirements and can be either during weekends, evenings or daytime. We receive excellent levels of service and support from the entire team at Dennison Commercials Ltd."*

McCulla (Ireland) Ltd operates a fleet of 155 temperature-controlled trailers, which are split into six different types. This operation will also take delivery of 30 new Fridge trailers during its 50th anniversary year.

Brian explains, *"Our association with Volvo Trucks stretches right back to an early F88 tractor unit that company founder David McCulla bought during the 1970s. Back then, there were no Volvo dealerships in Ireland, so David bought the F88 in Grimsby and had it serviced in Carlisle, when passing by. We have restored four classic Volvo trucks, one from each decade, that forms our heritage fleet and we're currently looking to the future, investigating the procurement of 35 gas powered tractor units."*

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Caption for photographs :

Well-known international temperature controlled distribution specialists; McCulla (Ireland) Ltd has marked its 50th anniversary with the arrival of a special gold liveried, Volvo FH-500 tractor unit



Notes for Editors :

1. Established in 1969 by David McCulla, McCulla Transport began transporting Irish beef to Smithfield Market in London.
2. The company remains family-owned and is now operated by second generation Ashley McCulla and his sister Carol Thompson.
3. In addition to a substantial transport depot with temperature controlled and ambient storage in Lisburn, Northern Ireland, McCulla (Ireland) Ltd also operates a cold store in Dublin.

For more information, please contact :

Martin Tomlinson, Head of Media, Volvo Trucks

Mobile : +44 (0) 7775 938063

E-mail : martin.tomlinson@volvo.com