



Press Information

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TEN NEW VOLVO FM TRACTOR UNITS ARE JUST THE TICKET FOR JAMES BOOTH (BOLTON) LTD

Long-established Northern tipper haulage specialists, James Booth (Bolton) Ltd has recently put ten new Volvo FM tractor units into service as part of a total fleet renewal programme, consisting exclusively of Volvo trucks supplied by Pete Schofield, Customer Solutions Manager at Thomas Hardie Commercials Ltd.

FORS Bronze operators, James Booth (Bolton) Ltd. recently renewed their entire fleet with 15 Volvo FMs and three Volvo FH tractor units, but the new arrivals are all FM 6x2 Lite pusher axle Globetrotter-cabbed tractor units with Volvo's D11K engine rated at 450hp and I-Shift automated transmission systems. With a 3,800mm wheelbase, front steel and rear air suspension systems, all the vehicles were specified with 5-year Volvo Gold Service Contracts, guaranteeing 100% uptime.

"We always schedule servicing on night shifts at Thomas Hardie Commercials' Trafford Park dealerpoint, which maximises our vehicle productivity levels," reports Sarah J Booth, Managing Director at James Booth (Bolton) Ltd.

Sarah adds, "Volvo trucks have a long-established presence in our fleet and it is the best brand for us. We specify our vehicles carefully, while monitoring the progress of technology. With the latter, we'll adjust our vehicle retention periods to suit and embrace any new developments which help maximise operating efficiencies."

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Volvo Trucks UK & Ireland provides complete transport solutions for professional and demanding customers by offering a full range of medium to heavy duty trucks through a network of 85 dealerpoints, as well as solutions for financing and service.

Based in Warwick, Volvo Trucks delivered more than 6,300 trucks in 2017.

The company is part of the AB Volvo Group, which is headquartered in Gothenburg, Sweden and is one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. All the Group's activities are based on its core values of quality, safety and environmental care.



Volvo's fleet management system, Dynafleet is used constantly by James Booth to monitor vehicle location and a number of performance parameters.

"We use Dynafleet, all day, every day. It gives us a window into what's happening to every vehicle at any given moment and we can quickly spot any opportunities to save fuel. We also encourage our drivers to keep an eye on their scores. Volvo driver training programmes are held regularly here, which helps each of the team to get the best out of their own truck," Sarah confirms adding, "Our drivers really appreciate Volvo's comfort and performance standards. The three larger FH tractor units are utilised by those drivers who are away from base for most of the week on longer distance jobs and therefore benefit from the extra interior space and additional facilities available."

Dealer back-up and support levels are another reason why James Booth is exclusively loyal to Volvo trucks.

"The staff at Thomas Hardie Commercial's Trafford Park dealerpoint really look after us in the main and are very keen to remedy any emerging issues and 'nip them in the bud'. Pete Schofield always goes the extra mile for our company. He's a great asset to the Volvo brand." Sarah concludes.

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Caption for photograph :

James Booth (Bolton) Ltd has recently put ten new Volvo FM tractor units into service as part of a total fleet renewal programme, consisting exclusively of Volvo trucks from Thomas Hardie Commercials Ltd.

Notes for Editors :

1. Founded in the early 1900s, James Booth (Bolton) Ltd is still a family-owned and operated business, and now steered by fifth generation, Sarah J Booth.
2. The fleet consists entirely of bulk tippers and, since the demise of the coal industry, the business has moved to haulage from quarries and the transportation of rock salt to various destinations.
3. The company is listed on Compass Minerals' (formerly Salt Union) group of approved hauliers and has secured contracts to deliver salt into various depots across the UK.



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