



Press Information

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NEW YEAR, NEW OPPORTUNITIES. VOLVO TRUCKS UK & IRELAND SIGNS A THREE-YEAR PARTNERSHIP AGREEMENT WITH CAREER READY – THINK LOGISTICS

In early January 2019, Volvo Trucks in Warwick signed up to an initial three-year partnership agreement with Career Ready's Think Logistics programme. AB Volvo in Gothenburg has also jointly funded the new initiative.

Career Ready provides a range of volunteering and employer-led activities to enable employers to engage with the workforce of tomorrow. Each activity is designed to ensure that young people are inspired about logistics and have the skills and knowledge to successfully pursue a career in the sector.

Think Logistics is an award-winning, simple and time-effective programme encouraging organisations and individuals to engage with young people to inspire them about the logistics industry.

Amanda Hiatt, Marketing Director at Volvo Trucks said, *"We are delighted to have launched a working partnership with Career Ready's Think Logistics programme. Initially, many of our executives and senior management will support in rolling out seven different Think Logistics programmes, to schools, colleges and universities in and around the Midlands."*

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Volvo Trucks UK & Ireland provides complete transport solutions for professional and demanding customers by offering a full range of medium to heavy duty trucks through a network of 85 dealerpoints, as well as solutions for financing and service.

Based in Warwick, Volvo Trucks delivered more than 6,300 trucks in 2017.

The company is part of the AB Volvo Group, which is headquartered in Gothenburg, Sweden and is one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. All the Group's activities are based on its core values of quality, safety and environmental care.



She added, *"This is a refreshing and exciting thing for us to do, which will help introduce young people to Volvo Trucks. In the longer term there may also be an opportunity to involve our dealer network in this initiative."*

Ian Nichol, Head of Logistics at Career Ready said, *"Our fantastic new partnership with Volvo will allow Career Ready to offer the very best logistics-focused careers education to even more young people across the UK. Volvo, alongside our growing network of national employers from the logistics industries and Think Logistics group, are helping us invest in a diverse talent pipeline, our workforce of the future."*

He added, *"Thanks to employers like Volvo, students on the Career Ready programmes receive valuable insight into the kind of jobs available in logistics direct from volunteer mentors from the sector. Alongside master classes and workplace visits – Career Ready and Volvo are opening doors to career opportunities most students won't have considered before. As a result, more and more Career Ready students are choosing Degree Apprenticeship and School Leaver programmes with the employers who have supported them instead of going to university. Last year, 82% of our students said that, following their internship, they would consider working for their employer in the future."*

- ENDS -

Caption for photographs :

Volvo Group UK Limited in Warwick has signed a three-year partnership agreement with Career Ready – Think Logistics



Notes for Editors :

Career Ready Think Logistics has a range of ways in which participating employers can get involved either as an individual or as a whole team:

- **Mentoring:** mentor a young person in secondary or further education, helping them develop the skills & knowledge needed for a career in logistics.
- **Master classes:** deliver a one-hour session on the skills needed for a career in logistics, and share your career story about logistics.
- **Paid internships:** developing skills first hand in the world of work can transform a young person's career and help you build a diverse talent pipeline.
- **Workplace visits:** provide young people with a behind-the-scenes tour of your workplace and the chance to see what goes on in a logistics organisation.
- **Workshops:** deliver a workshop at a local school/college to raise awareness of the logistics industry and excite young people about the careers it can offer.

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