

Press Information

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NORTHERNMOST VOLVO TRUCKS DEALER RECOGNISED FOR OUTSTANDING PERFORMANCE

Volvo Truck and Bus Centre North & Scotland has been named Volvo Trucks UK & Ireland's Dealer of the Year 2021.

The award was presented this week at the annual Volvo Trucks dealer conference held at The Belfry in Royal Sutton Coldfield and attended by dealers representing a network of 82 service points from across the UK & Ireland.

Volvo Truck and Bus Centre North & Scotland's performance this year has seen the company increase operational efficiency in all areas of its business, including sales and aftermarket. It has also taken responsibility for remarketing used trucks locally, opening two dedicated used truck centres, one at its Glasgow West dealership and another in Teesside – including setting up a full sales and refurbishment operation managed internally.

Christian Coolsaet, Managing Director of Volvo Trucks UK & Ireland, says: "This is a business responsible for the largest geographic territory of any dealer in our network, and the award recognises the fantastic job they are doing to support our customers.

"We've seen an exceptional level of performance all year, driven by a highly focused management team and an amazing can-do attitude which is demonstrated in their 11 depots every day, at all levels."

Neil Park, Managing Director of Volvo Truck and Bus Centre North & Scotland, says: "I am so proud of what we have achieved together. Winning this award is fantastic recognition for the effort and commitment shown by every single member of the North & Scotland team – and to the customers who trust in us to deliver.

"Naturally, we were up against some very tough competition from across the Volvo Trucks network, but we are absolutely delighted to see our hard work recognised. This is a huge moment for the business and puts us in a fantastic position as we prepare for 2022."

Volvo Truck and Bus Centre North & Scotland operates from 11 depots in Aberdeen, Ayr, Blyth, Carlisle, Edinburgh, Glasgow East, Glasgow West, Inverness, Perth, Teesside and Washington.

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Caption for photograph:

Dealer of the Year: (l-r) Bobby Brown, Sales Director (VTBCN&S); Neil Park, Managing Director (VTBCN&S); Jörgen Sjöstedt, Senior Vice President, Volvo Trucks Europe South & West; Brian Geddes, Finance Director (VTBCN&S); Gary Whitelock, New Truck Sales Manager (VTBCN&S); Nigel Liverick, Aftersales Director; and Christian Coolsaet, Managing Director Volvo Trucks UK & Ireland.

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Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of dealers with 2,300 service points in more than 130 countries. Volvo trucks are assembled in 13 countries across the globe. In 2020 approximately 94,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. Volvo Trucks' work is based on the core values of quality, safety and environmental care.