

# Press Information

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## **VOLVO TRUCKS HOSTS ONLINE EVENT TO SPEED UP THE TRANSITION TO ELECTRIC TRUCKS**

**Volvo Trucks is addressing the urgency to fast-forward the transformation to electric transport by arranging a global online [event](#). The aim is to show how to go electric and inspire transport companies to get started.**

The event will not only answer common questions, but also highlight the important business aspects of electromobility.

“With this initiative we want to encourage transport buyers and hauliers to take their first important steps towards electromobility. Offering fossil-free transport will be a key to staying competitive,” says Roger Alm, President Volvo Trucks.

Volvo Trucks started production of electric trucks in 2019. Since then, the urgency to fight climate change has grown even more.

“We are the forerunners in electric transportation and are working hard to initiate this very necessary technology shift. Now many pieces in the puzzle are coming together, making it possible for more hauliers to dramatically lower their CO2 emissions. This event will explain how it can be done,” states Alm.

In addition to the Volvo Trucks President and other company experts, the event will include representatives from large transport buyers, such as [Amazon](#) and [IKEA](#), as well as executives from the transport companies DFDS in Europe and [Manhattan Beer Distributors](#) in the United States. Political encouragement can have a great impact on the speed of implementation and the event will also highlight the massive governmental incentive program that has been launched in Germany to kick off electromobility.

### [LINK TO EVENT](#)

Facts about the event: Date and time: 12 October, 14:00 BST.

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### **Caption for photograph:**

Volvo Trucks is hosting a global online event to speed up the transition to electric trucks

### **For more information, please contact:**

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# V O L V O

*Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of dealers with 2,300 service points in more than 130 countries. Volvo trucks are assembled in 13 countries across the globe. In 2020 approximately 94,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. Volvo Trucks' work is based on the core values of quality, safety and environmental care.*