

# Press Information

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## **BOWER GREEN REFRESHES ITS FLEET WITH STRIKING NEW VOLVO FH AEROS**

**Bradford-based Bower Green has taken delivery of three Volvo FH Aero 460 with I-Save 6x2 tractor units to modernise its commercial vehicle fleet and continue its long-standing relationship with the manufacturer.**

Supplied by Jason Robinson, Area Sales Manager at Crossroads Truck and Bus, the new vehicles arrive as replacements in the customer's business and ensure that 20 of its 24 trucks remain Volvo-supplied.

Alan Pattison, Managing Director, Bower Green, says: "We are thrilled to welcome the new FH Aeros to our fleet. Our relationship with Volvo Trucks is central to our operations and we've no doubts that this latest model will deliver the ongoing performance and reliability we've come to expect.

"The FH Aero's new design was an immediate attraction for us and, when combined with our bold yellow and purple livery, the new trucks will certainly stand out on the road. The enhanced aerodynamics will contribute to improved fuel efficiency, plus they give the vehicle a modern and dynamic image that reflects our brand's identity."

With its unique look, the FH Aero sets new standards in energy efficiency and aerodynamics with the model's cab 24 centimetres longer than that of a standard Volvo FH, contributing to energy consumption and emissions reductions of up to five per cent.

The FH Aero's stylish design also marks a significant shift from the manufacturer's existing range, whilst featuring the most prominent Volvo branding of recent times. Paired with Bower Green's distinctive livery – applied in enhanced factory paint – and Alcoa Dura-Bright alloy rims, this ensures a striking exterior look.

Volvo has also refined the FH Aero's interior, with the latest model featuring a revamped sound system and its all-new Camera Monitoring System (CMS), which replaces traditional exterior mirrors to increase the driver's field of view.

Each truck's Globetrotter cab features fully electronic air conditioning, dual armrests and leather upholstery, all courtesy of the Drive+ package. A one-person Living package adds several creature comforts such as a cab parking heater, 33-litre fridge, and additional cab storage.

The business' FH Aeros feature a Euro VI-compliant D13TC Step E engine that relies on turbo compounding to produce up to 460 hp and a peak torque of 2,600 Nm, paired with a 12-speed I-Shift automated gearbox and I-See predictive cruise control to yield significant sustainability benefits.

“Our drivers have always been particularly impressed with the comfort and functionality of their Volvo cabs, which makes their time on the road much more enjoyable,” adds Pattison. “The driving experience – especially the I-Shift gearbox – is second to none.”

Bower Green’s new trucks are each expected to clock up to 120,000 km annually, typically completing general haulage work across the UK.

Founded in 1953, Bower Green provides logistics and distribution, global freight, import and export services and warehousing. In addition to its Bradford headquarters, the fleet also operates from a satellite depot in Felixstowe.

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**Caption for photograph:**

Bower Green has taken delivery of three Volvo FH Aero 460 6x2 tractor units to refresh its fleet and continue its long-standing relationship with Volvo.

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