

# Press Information

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## **TWO VOLVO TRUCKS' DEALERS SHARE PRESTIGIOUS 'DEALER OF THE YEAR' AWARD**

**MC Truck & Bus and Volvo Truck and Bus Centre South & East have been named Volvo Trucks UK & Ireland's joint Dealers of the Year 2024 at the manufacturer's annual dealer conference, held this week at the World of Volvo experience centre in Gothenburg, Sweden.**

The two neighbouring dealer groups, which operate from a combined total of 23 locations covering the South East, Greater London, East of England and parts of the East Midlands, secured the accolade for delivering an exceptionally strong performance in their respective new truck market shares.

MC Truck & Bus also earned joint top spot for taking significant steps to align with the Volvo Trucks way of working, and in doing so recording notable successes with its used trucks operation, as well as impressive growth in the sales of Genuine Volvo Parts. Combined with a focus on customer satisfaction in the workshop, this contributed to MC Truck & Bus also earning the title of Service Market Dealer of the Year.

Last year's Dealer of the Year, Volvo Truck and Bus Centre South & East, made it two years at the top. As one of Volvo's largest dealer groups, it was praised for its whole dealer approach, which has seen sales, service and parts teams working in unison to deliver the best customer solutions, achieving great customer feedback. After delivering record numbers of Volvo FH Aeros into fleets throughout its area of responsibility, it also picked up the title of Aero Sales Team of the Year.

Christian Coolsaet, Managing Director of Volvo Trucks UK & Ireland, says: "We ask a huge amount of our dealers, and the performance this year – right across the network – has been very strong. It was impossible to separate MC Truck & Bus and Volvo Truck and Bus Centre South & East, which are both worthy winners in their own rights.

"They have delivered fantastic results for their customers, and for us as a manufacturer, and are continuing to raise the stakes for what's expected of premium brand truck dealers."

MC Truck & Bus is an independent dealer group and operates from six franchised locations, with depots in Burgess Hill, Hythe, Maidstone, Southampton, Thurrock and Witham.

Volvo Truck and Bus Centre South & East is a wholly owned dealer group, with operations in Banbury, Bury St. Edmunds, Cambridge, Coventry, Felixstowe, Ipswich, Leicester, London Heathrow, London North, London South, Milton Keynes, Norwich, Peterborough, Reading, Thetford and Wellingborough, supported by its own specialist body and paint shop in Loughborough.

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**Caption for photograph:**

Teams from MC Truck & Bus and Volvo Truck and Bus Centre South & East celebrate jointly winning the Dealer of the Year Award 2024.

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*Volvo Trucks supplies complete transport solutions for discerning professional customers with its full range of medium- and heavy-duty trucks. Customer support is provided via a global network of dealers with 2,200 service points in about 130 countries. Volvo trucks are assembled in 12 countries across the globe. In 2023 approximately 145,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The group also provides complete solutions for financing and service. Volvo Trucks' work is based on the core values of quality, safety and environmental care.*