

Press Information

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MORAN LOGISTICS PUTS ITS FAITH IN VOLVO FOR 15-STRONG ORDER

Multi-temperature distribution business Moran Logistics has added 15 new Volvo FM 460 6x2 tractor units to its busy, growing fleet.

The new FM's – which all meet Transport for London's 3-star Direct Vision Standard (DVS) rating – offer the company the ideal solution for its multi-drop delivery operations into urban areas. Supplied by Jack Hulse, Fleet Sales Manager at Hartshorne Group, the new arrivals join a 250-strong truck fleet, roughly 20 per cent of which are now Volvos.

Mark Burrell, Chief Executive Officer at Moran Logistics, says: "As part of our relentless focus on delivering the best service levels, we always want to ensure we have the most reliable vehicles in our fleet. Our team carefully reviewed three other options in the marketplace but due to the quality, safety and environmental benefits we once again selected Volvo as our trusted partner for this latest order.

"We already have a significant number of Volvos in operation. The ultra safe and comfortable cabs on the FM model suits our urban store delivery work perfectly, providing excellent visibility for the drivers and safety for the general public."

The Volvo FM's are each powered by Euro-6 compliant Step E engines, which can produce 460 hp and a peak torque of 2,300 Nm. The innovative engines are paired with Volvo's 12-speed I-Shift automated gearbox technology and I-See predictive cruise control. This works to yield further sustainability and fuel efficiency benefits through perfectly timed gearshifts and active speed management.

To increase safety, the vehicles are supplied with reverse and passenger side mirror cameras, as well as Forward Collision Warning with Advanced Emergency Braking and Lane Departure Warning systems. These are complemented by Volvo's distinctive V-Shaped LED headlamps to always ensure a clear view of the road.

As well as its multi-drop delivery work, Moran Logistics will also utilise the FM's for trunking work as part of its nationwide pallet service. To offer its team the best working environment, the business has specified the new FM's with additional creature comforts including fully electronic air conditioning with sun sensor, dual armrests on the driver's seat and an additional storage drawer.

"The cabs are very comfortable – the drivers really like the Volvos when they have a night out on the road," adds Burrell. "And we have heard very good things about the manoeuvrability and turning circle of the FM. It gives us a very good all-round package."

All 15 trucks are backed by a Volvo Gold Contract, including preventive maintenance and repairs to guarantee Moran Logistics complete peace of mind, as well as a comprehensive and personal service.

Joining the business as fleet additions to meet increasing customer demands, the new units are expected to be in operation for five years and cover roughly 100,000 miles per year.

Established in 2006, by Harry Moran, Moran Logistics operates 24/7 from its Castle Donington headquarters, ensuring the efficient storage, picking, loading and delivery of chilled, ambient or frozen food – from production line to regional distribution centre (RDC) or direct to retail stores.

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Caption for photograph:

Moran Logistics has added 15 new Volvo FM 460 6x2 tractor units to its busy fleet.

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Volvo Trucks supplies complete transport solutions for discerning professional customers with its full range of medium- and heavy-duty trucks. Customer support is provided via a global network of dealers with 2,200 service points in about 130 countries. Volvo trucks are assembled in 12 countries across the globe. In 2023 approximately 145,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The group also provides complete solutions for financing and service. Volvo Trucks' work is based on the core values of quality, safety and environmental care.