

Press Information

Release Immediate
9th January 2025

No. 2767

DFDS AND HYPNOS BEDS REST EASY WITH TWO NEW VOLVO FM ELECTRICS

Hypnos Beds has taken a significant step toward decarbonising its commercial vehicle fleet by replacing two existing diesel trucks with new Volvo FM Electrics, introduced via its transport and logistics partner DFDS.

Supplied by Jose Lavarello, Key Account Manager for Volvo Trucks UK & Ireland, the new additions consist of a 4x2 curtainside rigid and a 4x2 tractor unit. They will deliver the business' range of luxury mattresses and bed furniture to retail outlets, hotels and distribution centres in London and Milton Keynes respectively.

James Ferguson, Regional Operations Manager, DFDS, says: "Introducing these two electric trucks into the Hypnos Beds fleet is an important step in accelerating its ambitious sustainability goals, as well as enhancing the efficiency of its operations.

"Thanks to Volvo's support – which included installing the necessary charging infrastructure and delivering driver training – we are fully prepared to meet the increasing demand for low-emission road transport solutions, with this partnership reinforcing our shared commitment to providing innovative logistics services and intensifying our decarbonisation efforts."

The new rigid is equipped with five batteries, while the FM Electric tractor unit boasts the maximum of six. Both trucks feature three electrical motors, generating an output of 666 hp and 2,400 Nm of continuous torque, paired with standard I-Shift gearboxes to deliver a smooth and ultra-quiet in-cab driving experience.

DFDS – which was appointed Hypnos Beds' transport and logistics partner in 2024 – has opted for similar internal specifications on each vehicle. Both include creature comforts such as a heated and suspended driver's seat, electrically controlled cab climate control, Volvo Dynamic Steering, an adjustable steering wheel with neck tilt, and full air suspension.

Visibility is increased on each FM Electric thanks to rain-sensing windscreen wipers, LED headlamps which automatically adjust according to ambient light conditions, V-Shaped daytime running lights, and electrically heated and operated rear view mirrors. These features grant the driver a crystal-clear view of their surroundings whatever the weather.

The trucks have also been fitted with Volvo's new Camera Monitoring System (CMS). Replacing traditional exterior mirrors, CMS increases the driver's field of view and also performs strongly in rainy and dark conditions, direct sunlight and even when driving in tunnels.

To improve safety, the trucks also include Forward Collision Warning with Advanced Emergency Braking, Side Collision Avoidance Support, Lane Departure Warning and Driver Alert Support systems.

Peter Keen, Chairman, Hypnos Beds, says: “By integrating these FM Electrics into our logistics operations, we are taking tangible action to ensure that our products are delivered with minimal impact on the planet. Our partnership with DFDS and Volvo Trucks reflects our continued commitment to sustainability, ensuring that our goods reach customers more efficiently and responsibly.”

The trucks will operate from Hypnos Beds’ Princes Risborough factory, where two Volvo-supplied 43kW AC chargers have been installed to allow for recharging overnight. They will be on the road five days a week.

Founded in 1904, family-run Hypnos Beds services include the design, manufacture, delivery and installation of bespoke-built beds. Its new FM Electrics contribute to the business’ existing green credentials, and its ambition to become the first carbon-neutral bedmaker in the world.

- ENDS -

Caption for photograph:

Hypnos Beds has deployed two new Volvo FM Electric trucks into its fleet via its transport and logistics partner DFDS.

For more information, please contact:

Martin Tomlinson, Head of Media, Volvo Trucks UK & Ireland

Mobile: +44 (0) 7775 938063

E-mail: martin.tomlinson@volvo.com

Volvo Trucks supplies complete transport solutions for discerning professional customers with its full range of medium- and heavy-duty trucks. Customer support is provided via a global network of dealers with 2,200 service points in about 130 countries. Volvo trucks are assembled in 12 countries across the globe. In 2023 approximately 145,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world’s leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The group also provides complete solutions for financing and service. Volvo Trucks’ work is based on the core values of quality, safety and environmental care.