

# Press Information

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## **FORREST FRESH FOODS KEEPS ITS FLEET CRISP WITH TWO NEW VOLVO FH AEROS**

**Rochdale-based Forrest Fresh Foods has taken delivery of two Volvo FH Aero 6x2 tractor units, equipped with the manufacturer's I-Save technology to maximise fuel efficiency.**

Supplied by Neil Patton, Customer Solutions Manager at Thomas Hardie Commercials, the trucks replace older Volvo models in the customer's 24-strong commercial vehicle fleet. Operating across the UK, they will deliver a wide portfolio of soft drinks to customers ranging from local cash and carries to major supermarkets and retailers.

Antony Owen, Transport Director, Forrest Fresh Foods, says: "We've had a solid track record with our Volvos over the years, so adding the new FH Aeros to our fleet felt like the right move. These trucks are built with efficiency in mind, and that's a major priority for us given the nature of our work.

"We're regularly running at full weight capacity, so we need vehicles that can handle the load without compromising on fuel economy. We're keen to put the vehicles' new aerodynamic design and the impressive I-Save powertrain to the test to see how much we can save in both the short- and long-term."

Forrest Fresh Foods' new trucks are each powered by a Euro-6 D13TC Step E engine, delivering 500 hp and a peak torque of 2,800 Nm. Volvo's ultra-efficient turbo-compound technology uses an extra turbine after the turbocharger to reuse excess energy from the exhaust, allowing energy to be converted to torque directly on the crankshaft to create a powerful and extremely fuel-efficient engine.

The I-Save driveline also stands apart for delivering 300 Nm more torque than the standard 500 hp engine – leading to smoother, quieter rides and improved fuel efficiency, especially on motorways.

The trucks also feature Volvo's 12-speed I-Shift automated transmission technology and I-See predictive cruise control to yield further economy and sustainability benefits, achieved through seamless gear changes and by allowing drivers to tackle hills and gradients in a higher gear, saving fuel without losing speed.

Aerodynamic efficiency is aided by Volvo's Camera Monitoring System (CMS), which replaces traditional exterior mirrors. The CMS also increases the driver's field of view and, when driving with a trailer, deploys auto-panning functionality to follow the rear of the trailer as it turns.

Finished to a high specification – including leather upholstery, dual armrests, an adjustable steering wheel with neck-tilt functionality, and climate control – the FH Aeros are decked

out in the customer's unique metallic black and green livery, complemented by Alcoa Dura Bright alloy wheels.

"The new look of the Volvo FH Aero was a big part of the appeal for us," adds Owen. "It's a striking design that stands out on the road, and that's important when your vehicles are seen by customers and the public every day. The trucks reflect the kind of image we want to project as a business that invests in quality and takes pride in its fleet."

Founded in 1996, family-run Forrest Fresh Foods operates from its depots in Rochdale and Romford, servicing deliveries both UK-wide and into Europe, supplying more than 3,500 customers. The new trucks are expected to clock up to 110,000 km annually, operating Monday through Friday.

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**Caption for photograph:**

Forrest Fresh Foods has taken delivery of two new Volvo FH Aero 6x2 tractor units.

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