



## Press Information

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### **NEW VOLVO TRUCKS FINANCE PROGRAM HELPS HAULAGE FIRMS TO 'KEEP MOVING' THROUGH THE CORONAVIRUS CRISIS**

**Volvo Trucks and Volvo Financial Services have launched a finance program to help hauliers and own-account operators in need of liquidity support during the COVID-19 pandemic.**

The offer, called "Keep Moving", allows businesses which replace older trucks or expand their fleets to defer any fees during the first three months.

Since the beginning of the coronavirus outbreak, Volvo Trucks has focused on helping operators keep their fleets rolling to deliver crucial goods and services. In the UK and Ireland, Volvo has provided support in various ways, including examples of technicians within its dealer network working extended hours during weekends to help customers keep trucks on the road when they were needed most. The manufacturer has also shined a light on the nation's 'haulage heroes' via a well-received social media and advertising campaign.

"Many transport companies and truck drivers have been struggling during this crisis and it is our job to help them in any way we can," says Robert Grozdanovski, Managing Director, Volvo Trucks UK & Ireland. "The last 10 weeks have demonstrated just how much the whole country relies on the transport and logistics industry.

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*Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of dealers with 2,100 service points in more than 130 countries. Volvo trucks are assembled in 14 countries across the globe. In 2019 approximately 131,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. Volvo Trucks' work is based on the core values of quality, safety and environmental care.*



“We’re so grateful for everything our haulage heroes have done and hope this offer goes a small way to show that appreciation.”

The pan-European finance program has been developed by Volvo Financial Services, which provide Volvo Trucks customers with financial solutions worldwide. The offer is available until the end of June, for new trucks currently in stock.

“Despite the hugely challenging economic backdrop, operators still need to put new vehicles on the road,” says Mike Corcoran, Managing Director of Volvo Financial Services UK & Ireland. “We hope this program helps them to do that – in turn allowing them to reduce their fuel bills, lessen their carbon footprint and, most importantly, to ‘Keep Moving’ throughout the current crisis.”

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**Caption for photograph:**

*Volvo Trucks and Volvo Financial Services have launched a new finance program to help haulage operators during the coronavirus crisis*

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